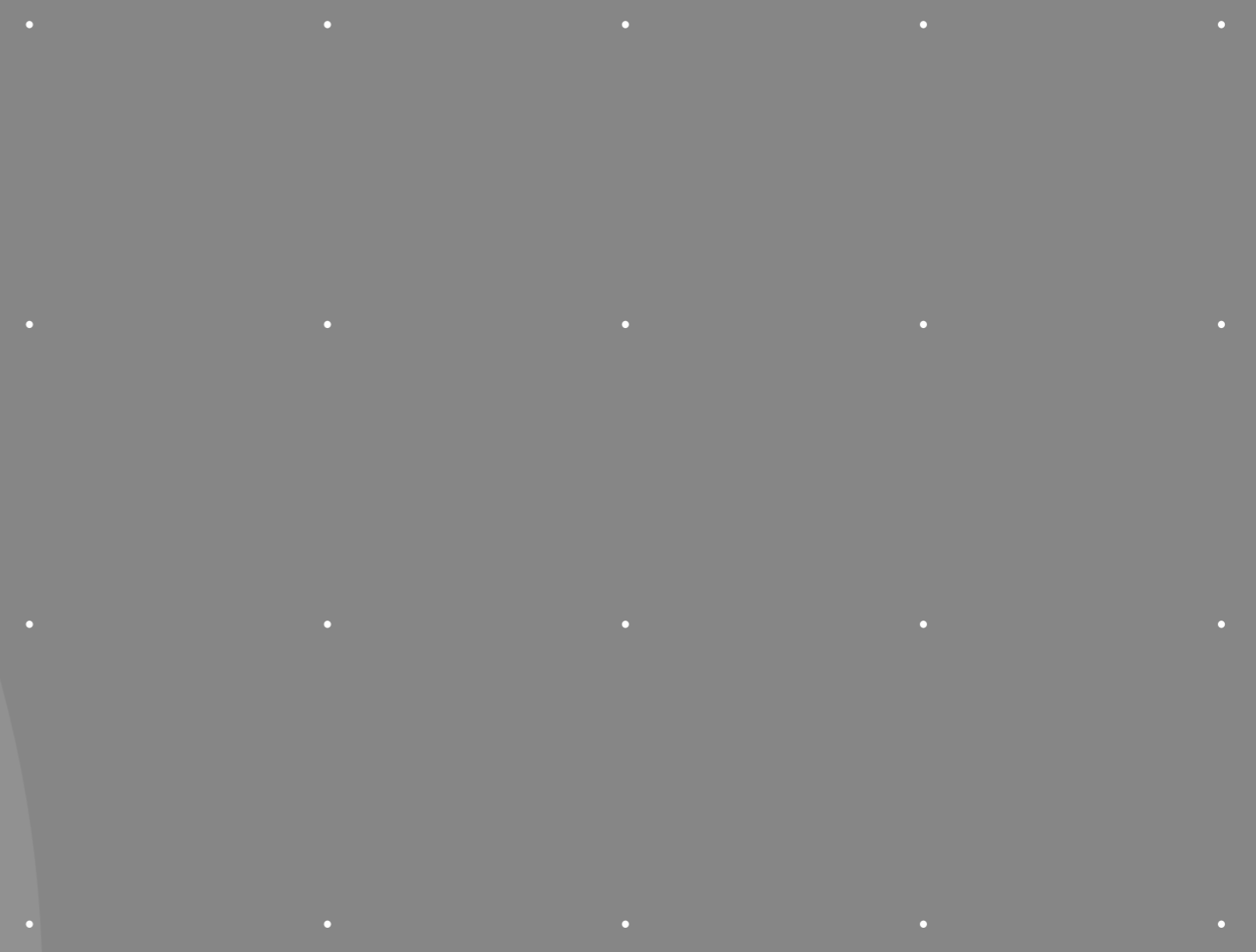


CITY BRANDING
LOGO WORKS

X + ^ R K



D E S I G N

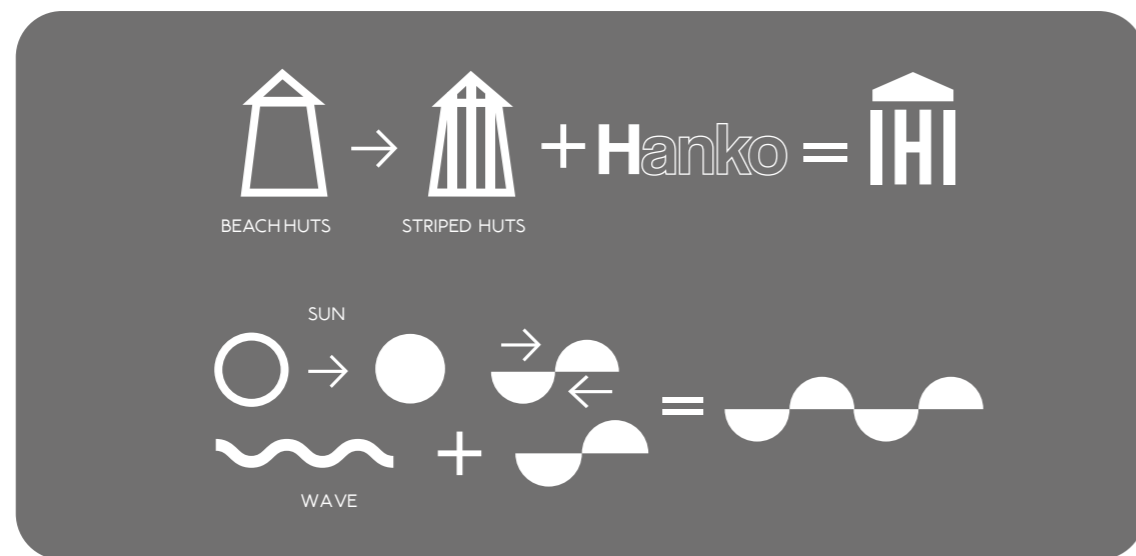
BRAND IDENTITY



BRAND MARK

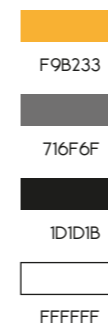


INSPIRATION

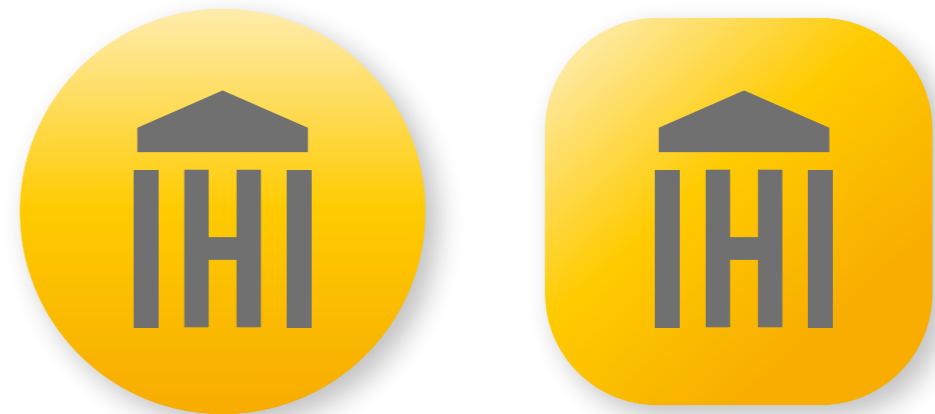


CITY BRANDING

COLOR PALETTE



APP ICON



PATTERN



HANKO CITY LOGO

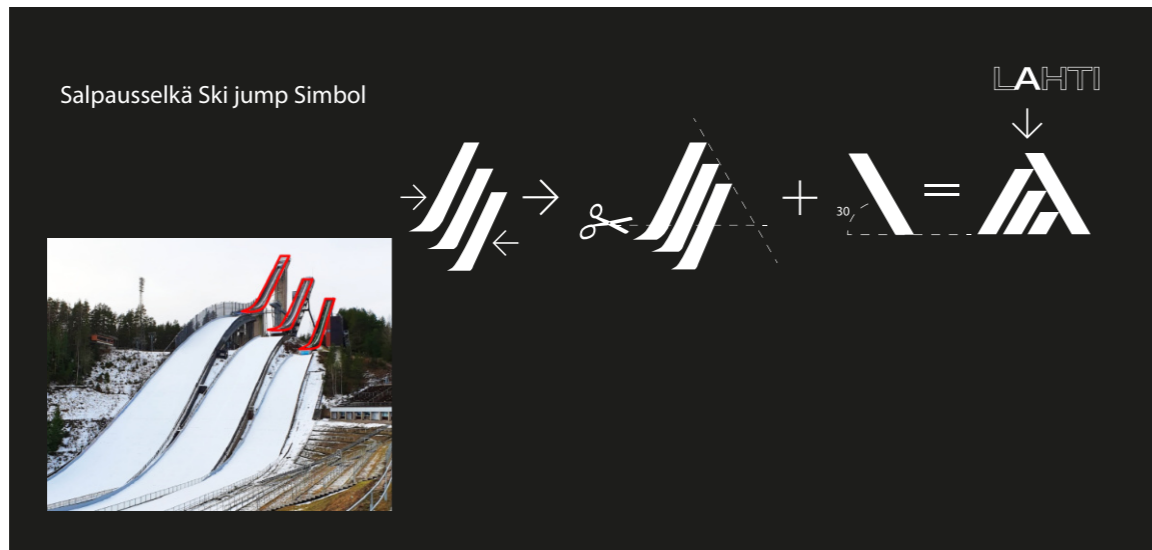
BRAND IDENTITY



BRAND MARK



INSPIRATION



CITY BRANDING

COLOR PALETTE

- 1A1A38
- 283481
- 4E9FD8
- F1661D
- E52A21
- ECEDEE



APP ICON



PATTERN



LAHTI CITY LOGO

BRAND IDENTITY



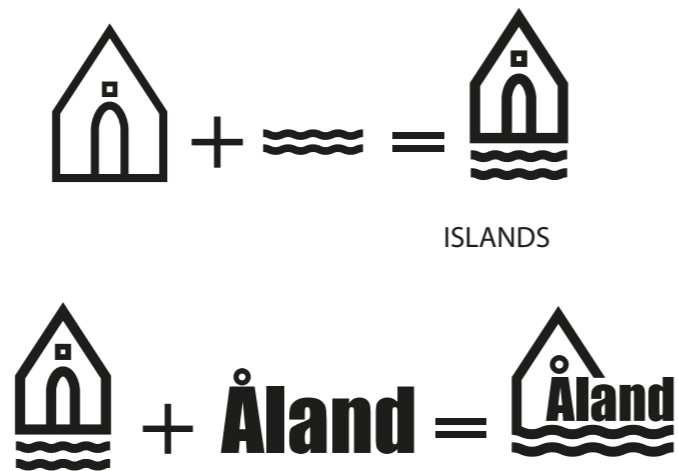
BRAND MARK



INSPIRATION



St. George's church Architectural symbol of the city of Mariehamn, Åland.



CITY BRANDING

COLOR PALETTE

- FFD301
- 283481
- 1D1D1B
- 4E9FD8
- DB1316



APP ICON

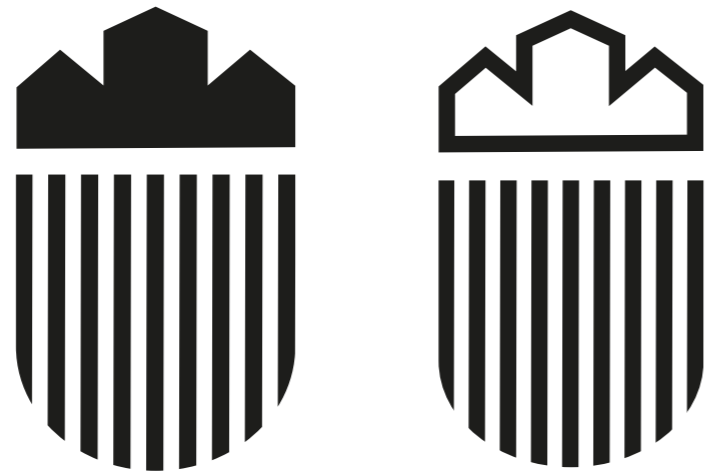


PATTERN



ÅLAND ISLAND LOGO

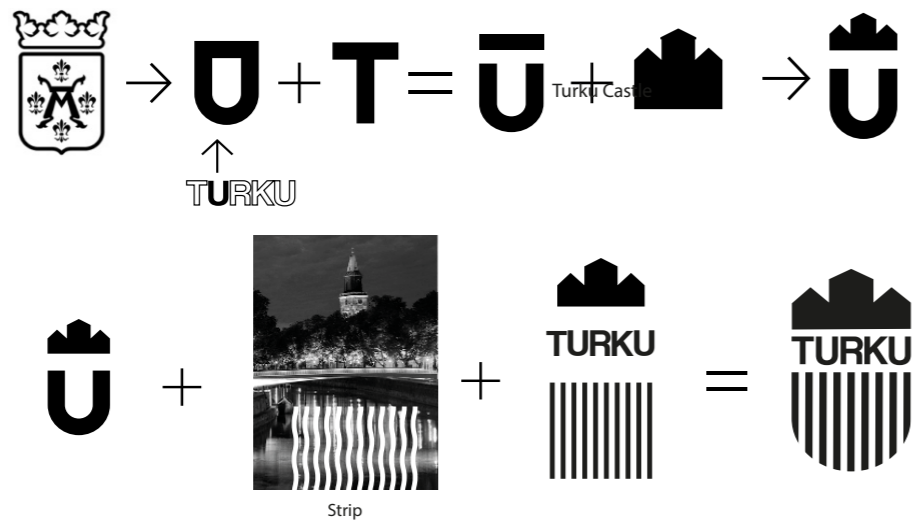
BRAND IDENTITY



BRAND MARK



INSPIRATION



CITY BRANDING

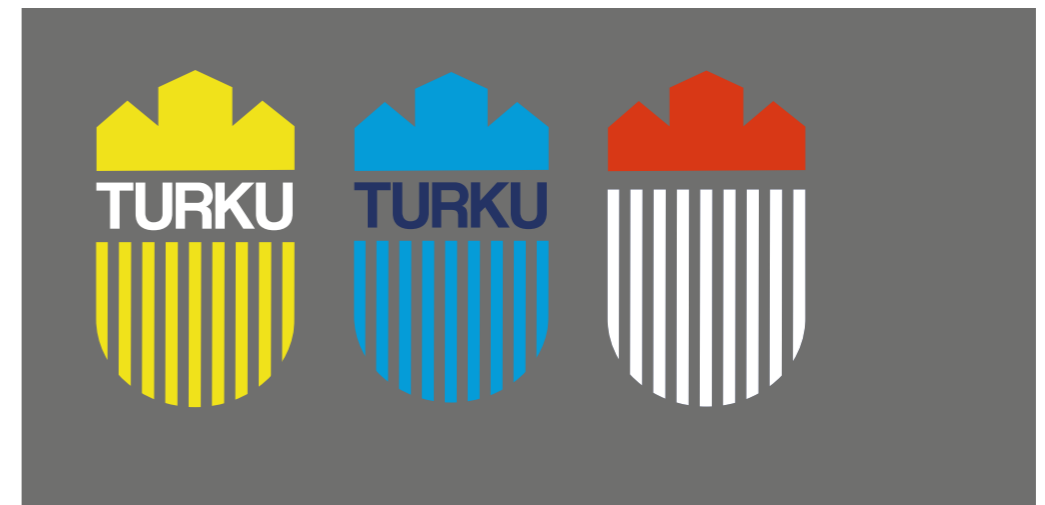
COLOR PALETTE



APP ICON

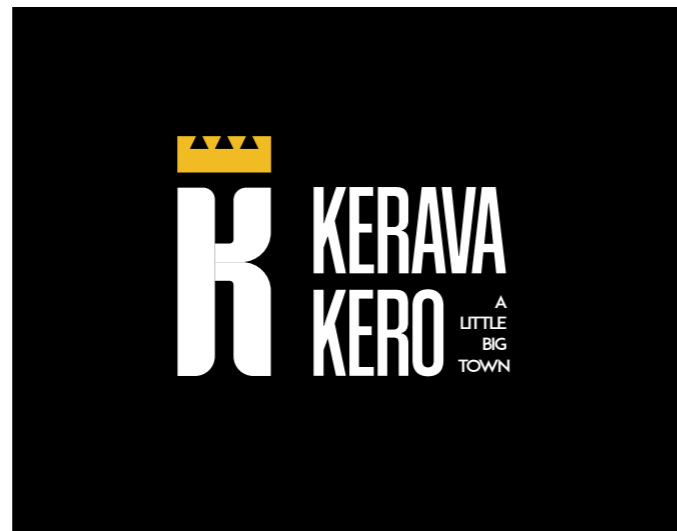


PATTERN



TURKU CITY LOGO

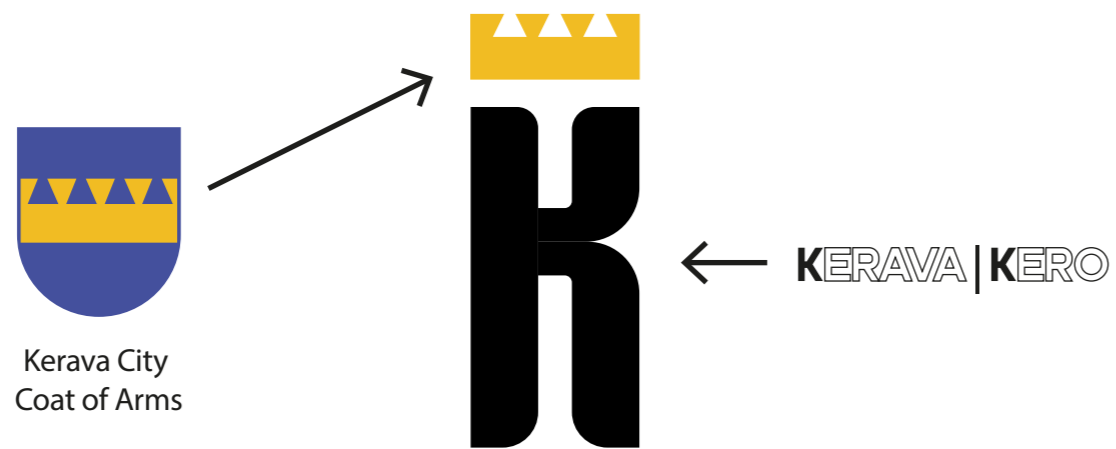
BRAND IDENTITY



BRAND MARK



INSPIRATION

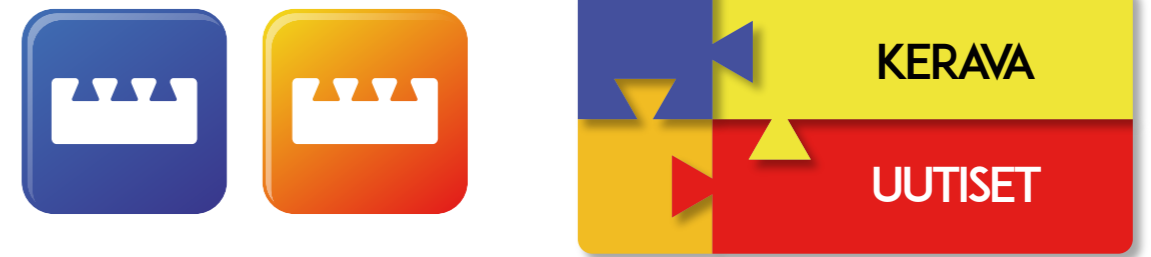


CITY BRANDING

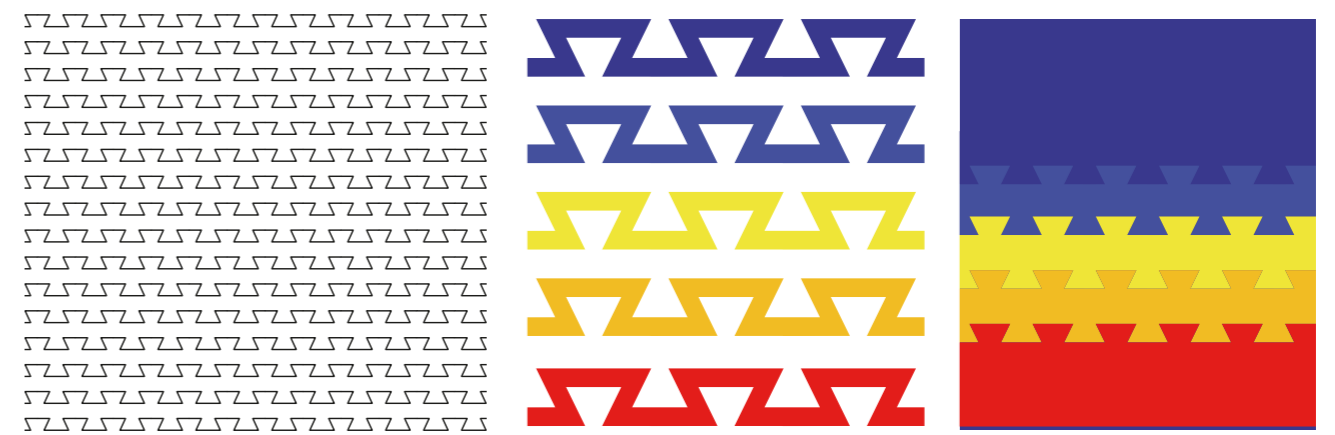
COLOR PALETTE



APP ICON



PATTERN



KERAVA CITY LOGO

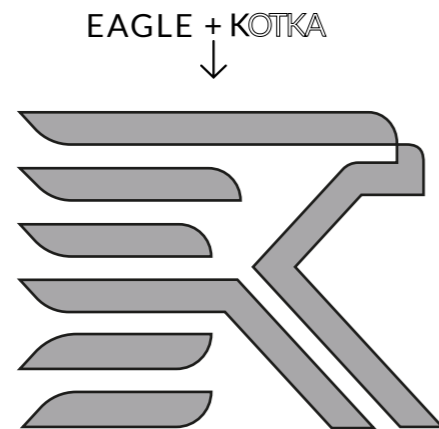
BRAND IDENTITY



BRAND MARK



INSPIRATION



Turku Castle

CITY BRANDING

COLOR PALETTE

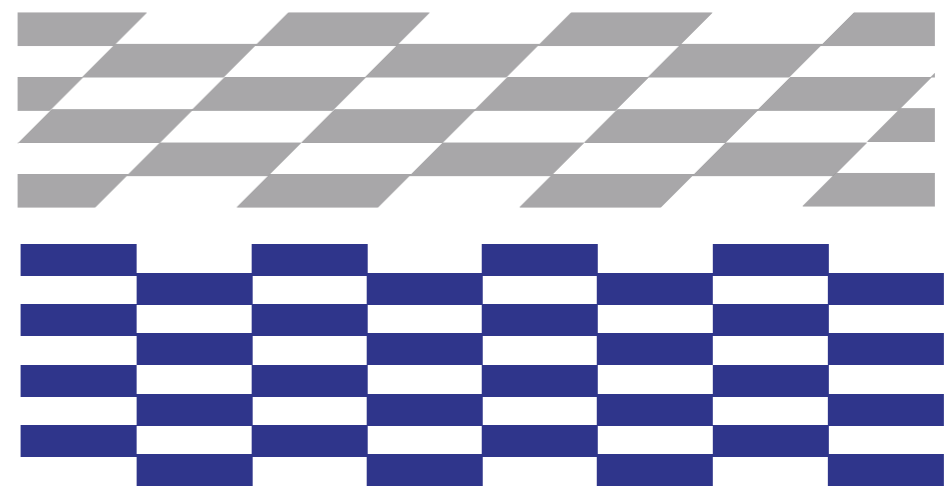
- #30358c
- #e9cc3f
- #1186ce
- #878787



APP ICON



PATTERN

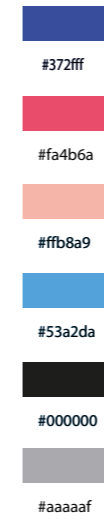


KOTKA CITY LOGO

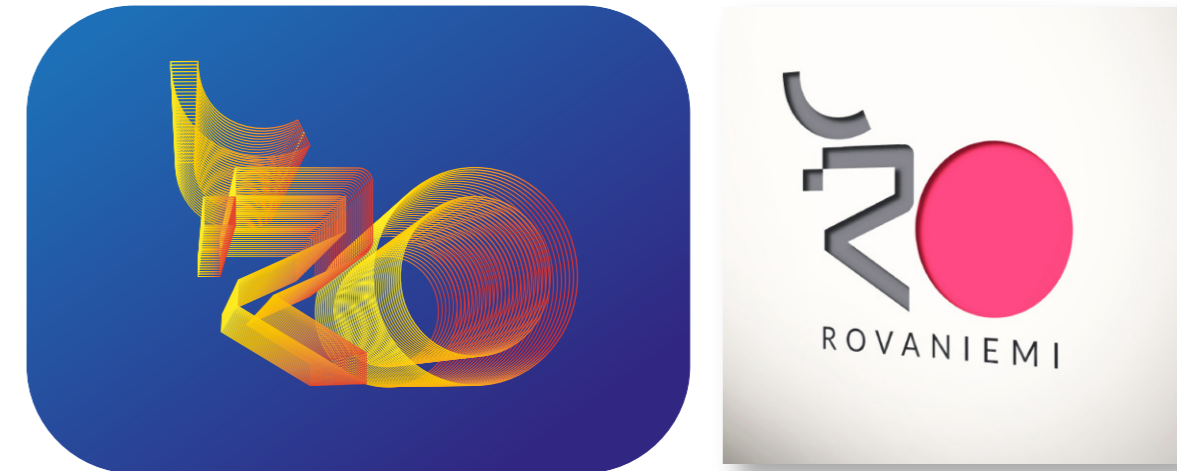
BRAND IDENTITY



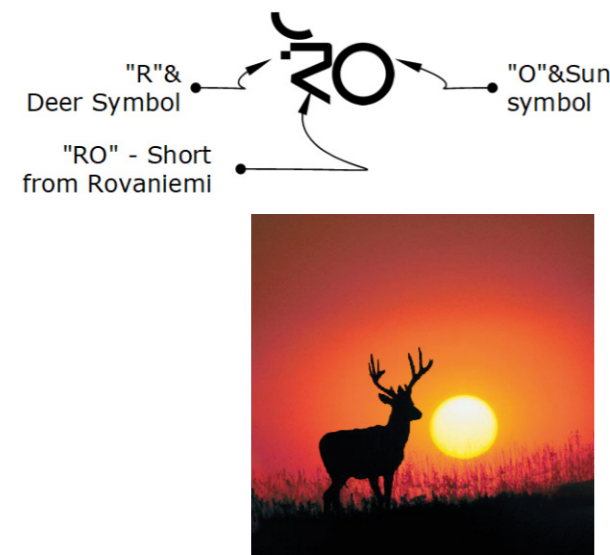
COLOR PALETTE



BRAND MARK



INSPIRATION



The deer is an ancient symbol associated with the sun, sunrise, light, purity, renewal, rebirth, creation and spirituality.

PATTERN

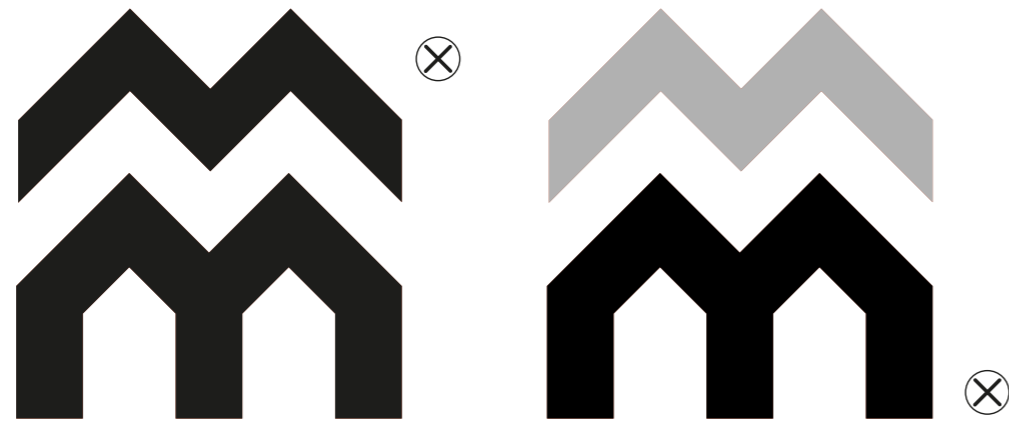


CITY BRANDING

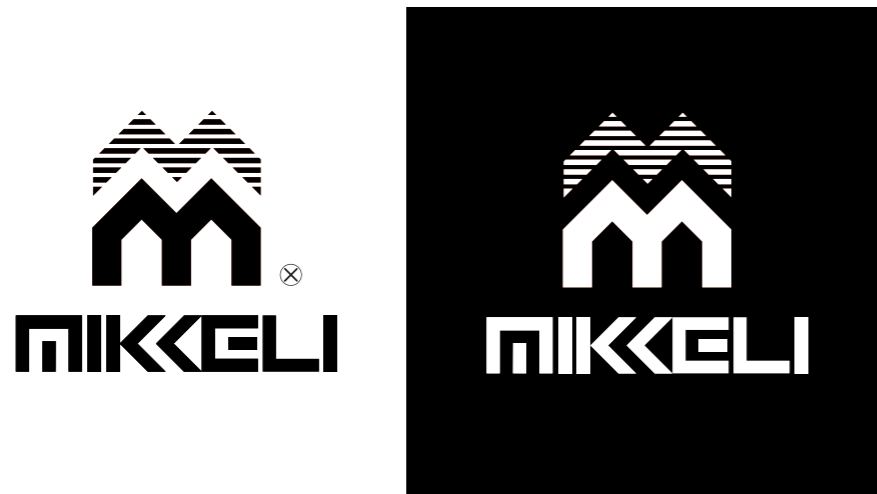
Turku Castle

ROVANIEMI CITY LOGO

BRAND IDENTITY



BRAND MARK



INSPIRATION

St. Michael's Cathedral



CITY BRANDING

COLOR PALETTE



APP ICON



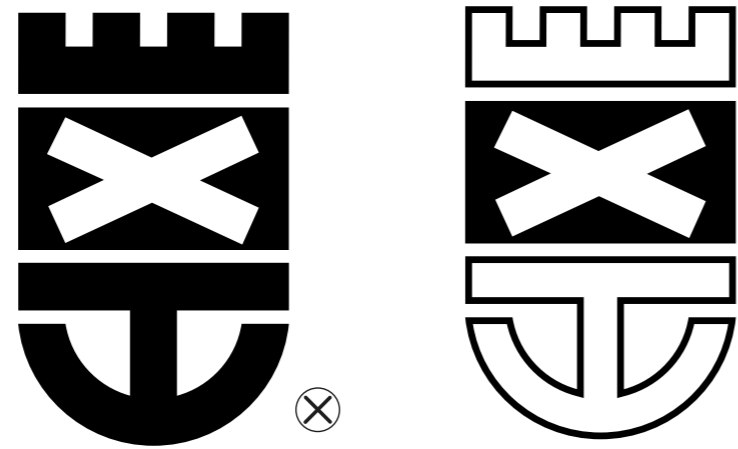
PATTERN



MIKKELI CITY LOGO

BRAND IDENTITY

The emblem can be used as a City trademark for various fields of activity

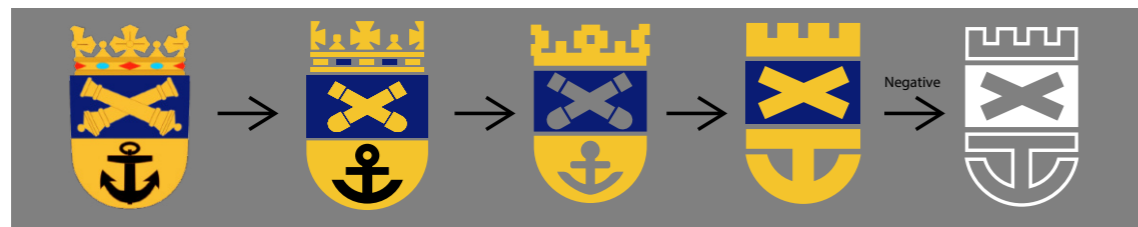


BRAND MARK



INSPIRATION

Simplification of the form



COLOR PALETTE



MEDIA



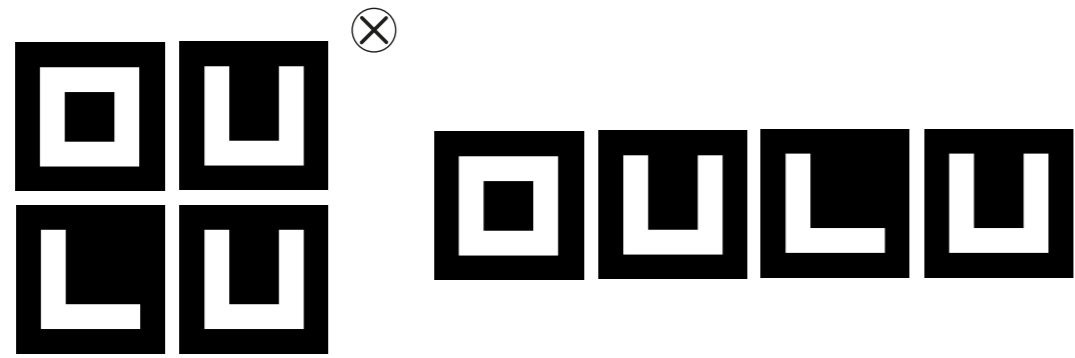
MEDIA



CITY BRANDING

LOVISA CITY LOGO

BRAND IDENTITY



BRAND MARK



INSPIRATION

Northern lights through frozen glass as a logo metaphor



CITY BRANDING

COLOR PALETTE



MEDIA

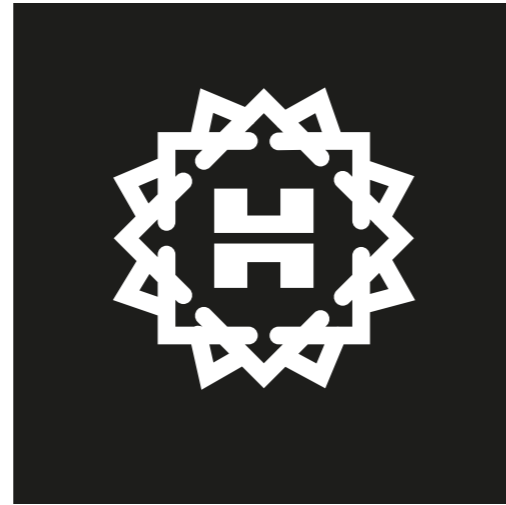
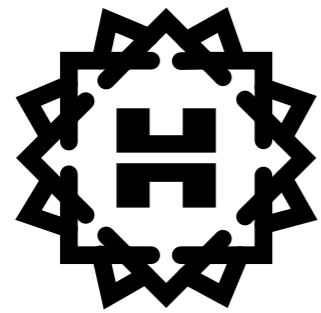


PATTERN



OULU CITY LOGO

BRAND IDENTITY

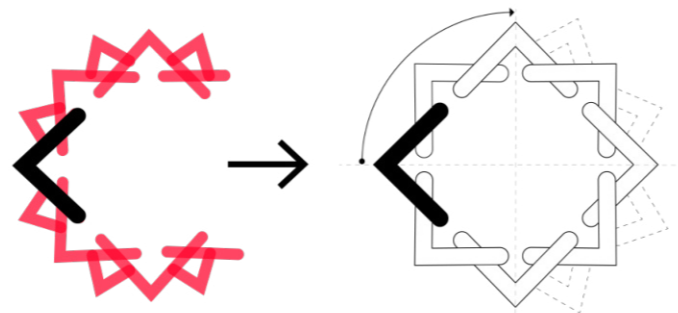
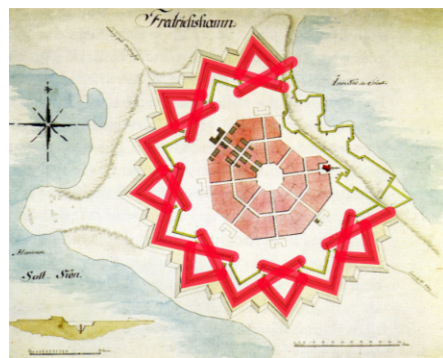


BRAND MARK



INSPIRATION

Friedrichshamn (Hamina) fortress plan



CITY BRANDING

COLOR PALETTE

- #43a9b
- #021e73
- #1771bf
- #4a96d9
- #f0bc24
- #875530
- #c1272d
- #69b19



MEDIA



MEDIA



HAMINA CITY LOGO

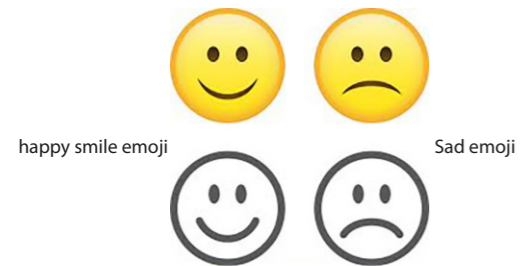
BRAND IDENTITY



BRAND MARK



INSPIRATION

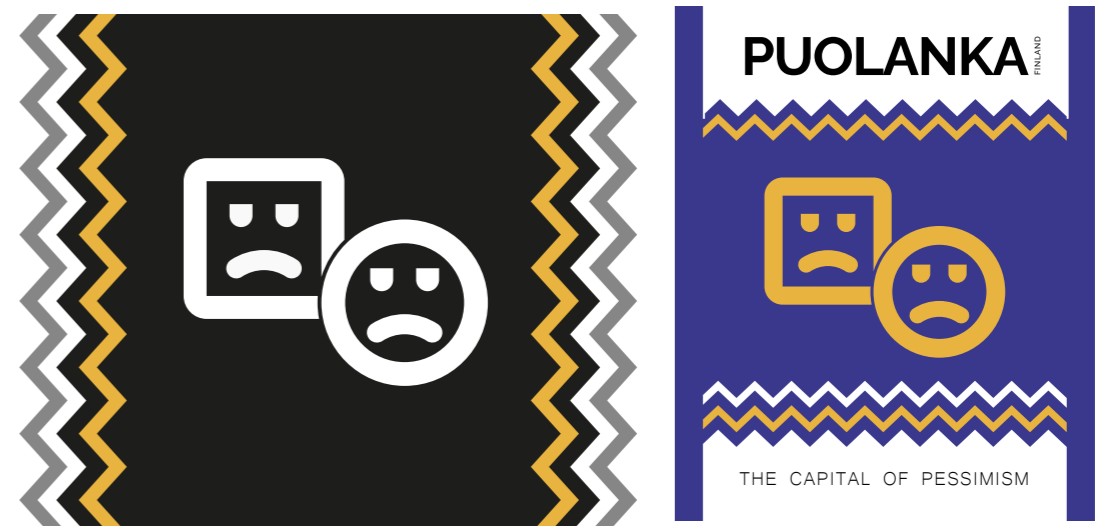


Residents of the city jokingly call themselves the biggest pessimists in the world!

CITY BRANDING

COLOR PALETTE

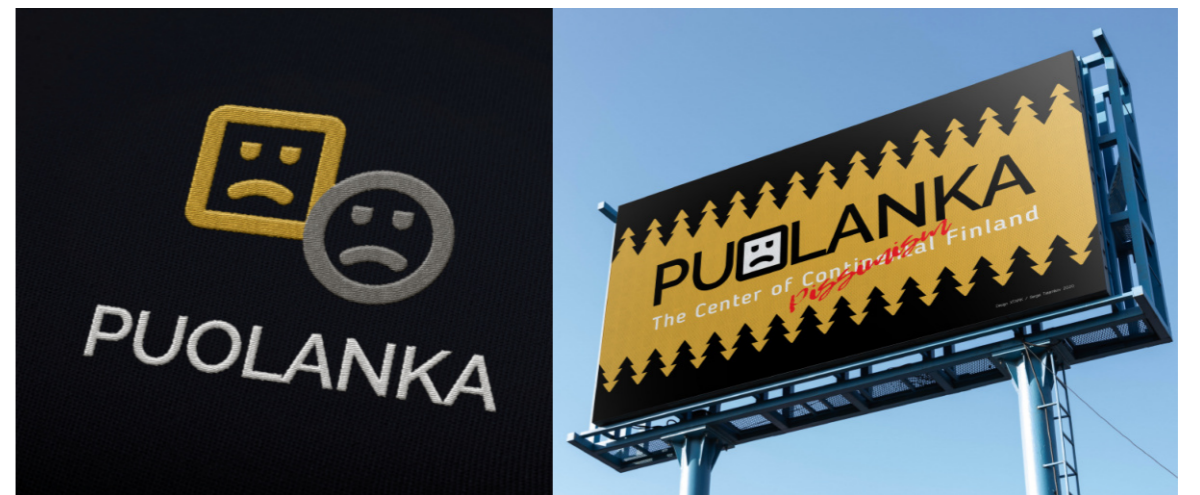
- #30358c
- #1984c6
- #e8ca3e
- #e8b33f
- #878787



MEDIA



MEDIA



PUOLANKA CITY LOGO